



# LEAN UX BRIEF

## EX. CAFE ROSTER

**Problem:** Cafe needs to run 2 shifts per day of 8 hours each. The need to automate the roster system that is currently being done manually and takes too much of admin time

**Hypothesis:** Most of the input data comes from the staff members. They

PERSONA	CAFE ADMINISTRATOR	EMPLOYEE
ROLE	General Manager	Cafe Staff
RESPONSIBILITY	Run Cafe	Waitress, Chef, etc...
USER OUTCOMES	Make sure there is always staff available	Be able to pick days I want to work within a week in advance
ASSUMPTIONS	He only cares there is always a person available. No preferences. I can allocate others people time	I log in to the app, find free spot and book my time. I decided how much I can work
IMPLEMENTATION DEVICE	Desktop/Laptop	Mobile
COMMERCIAL BENEFITS	Minimal admin cost. Employees book the time themselves	I can know how much I will work and get paid. I can anticipate free time
METRICS TO TEST HYPOTHESIS		
BENCHMARKS		